



N.C. Department of Environment and Natural Resources

Release: Immediate
Date: March 14, 2008

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MICHELIN AIRCRAFT TIRE COMPANY RECOGNIZED AS ENVIRONMENTAL STEWARD

RALEIGH – The Department of Environment and Natural Resources today recognized the Michelin Aircraft Tire Company as a 2007 Environmental Steward. The award recognizes the facility’s superior environmental performance, commitment to continued reduction of its environmental impact and demonstrated commitment to exceed compliance.

The state’s Environmental Stewardship Initiative, designed to promote and encourage superior environmental performance by North Carolina’s regulated community, began in 2002. An “Environmental Steward” is an organization that has demonstrated environmental leadership through its commitment to exemplary environmental performance beyond what is required by regulation. As an Environmental Steward, the organization commits to reporting annually on its environmental performance.

“Michelin continues to excel in the development of management systems for efficient and environmentally friendly manufacturing,” said DENR Secretary William G. Ross Jr. “The company strives to reduce its environmental footprint not only for North Carolina, but also for future generations worldwide.”

A 12-member advisory workgroup appointed by Secretary Ross provides program direction and implementation and recommended the Michelin Aircraft Tire Company be selected as an Environmental Steward. Advisory workgroup membership consists of individuals from industry, industry trade groups, environmental and citizen nongovernmental organizations, government, academia and small business. (Advisory workgroup members are listed on p. 2.)

Reasons cited by the advisory workgroup in its selection of Michelin Aircraft Tire Company include:

- Integration of environmental management into core business operations through multiple processes for internal communication of environmental issues, and driving environmental awareness through efficiency improvement and awards programs;
- Involvement in local environmental events and service on local environmental associations;
- Manufacturing processes and new technology that significantly minimize energy, water use and waste generation;
- Its practice of operating well below permitted limits and implementing management techniques beyond those required by regulation; and
- Sustainable development to embrace harmony between the environment, the economy and the community.

“We are extremely honored to be recognized at the state level for our achievement,” said Randy Stroman, site manager for Michelin’s Aircraft Tire Company. “This award is continuing proof of Norwood employees’ commitment to protect our local environment by reducing the environmental footprint of the Norwood facility. Michelin continues to be a leader in respecting the environment and we are constantly striving to achieve excellence in environmental stewardship,” Stroman added.

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The ESI program has two additional levels of participation and recognition: Environmental Partner and Rising Environmental Steward. The Environmental Partner level is designed for adoption by a broad range of organizations that are interested in beginning the process of developing a systematic approach to improving their environmental performance. Partners must demonstrate a commitment to maintain compliance, commit to establishing an environmental management system and set environmental performance goals. The Environmental Rising Steward level is recommended to organizations that have a mature EMS in place and have set site-specific measurable environmental performance goals.

For more detailed information or to apply for the program, please visit the Environmental Stewardship Initiative Web site at <http://www.p2pays.org/esj> or contact Julie Woosley with the N.C. Division of Pollution Prevention and Environmental Assistance at (919) 715-6509 or Julie.Woosley@ncmail.net.

2007 Advisory Workgroup Members

Jennifer Adams	Corning Inc.
Katy Ansardi	Sustainable North Carolina
Kristin Beck	Progress Energy
Jack Blackmer	Novozymes North America Inc.
Bob Bruck	N.C. State University
John Burke	ASMO North Carolina
Jimmy Carter	DENR
Eric Henry	TS Designs
Preston Howard Jr.	MCIC
Matt Jordan	City of Gastonia
Danny Miller	Fleet Readiness Center
Todd Miller	North Carolina Coastal Federation